

CCL NORTH | LOGO FILE FORMAT CHEAT SHEET

WHO FOR?

Client



Designer



Developer



Vendor



WHAT FOR?

- Profile Images on Social Media
- Internal Word Documents like Memos and Letterheads
- PowerPoint Presentations
- Email Signatures

- Website Design
- Banner Ads
- Animations
- Swag
- Signage
- Marketing Materials
- All Conceivable Design Projects

- Website /App Development
- Custom Emails
- Landing Pages
- Blogs

- Business Cards
- Stationery
- T-shirt / Swag
- Event Graphics
- Flyers
- Brochures
- Direct Mail
- Embroidery
- Vehicle Decals

WHERE?

Print



Digital



WHY?

Scalable



Editable



Universal



Transparent

